WOUND CARE

HELP SKIN HEAL WITH THE OPTIMAL ENVIRONMENT

- Studies demonstrate semi-occlusive dressings improve wound healing compared to those that are occlusive\(^1,2\)

- 100% Petrolatum can significantly restrict Transepidermal water loss (TEWL)

- Aquaphor Healing Ointment\(^\circledR\) creates a **semi-occlusive barrier** with **41% Petrolatum** to optimize wound healing and prevent tissue maceration

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**AQUAPHOR HEALING OINTMENT EXHIBITED FASTER BARRIER REPAIR AND SUPERIOR WOUND HEALING VS. ANTIBIOTIC OINTMENTS\(^1\)**

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**AQUAPHOR HEALING OINTMENT HELPS SKIN RETAIN MOISTURE WITH A UNIQUE, HUMECTANT-RICH FORMULA**

- **LANOLIN**
  - BARRIER LIPIDS
  - Supports barrier repair
  - Defends against moisture loss

- **ALCOHOL**
  - BARRIER LIPIDS
  - Supports barrier repair
  - Defends against moisture loss

- **GLYCERIN**
  - HUMECTANT
  - Binds water
  - Replenishes moisture reservoir

- **PANATHEOL**
  - HUMECTANT & SKIN CONDITIONER
  - Softens and conditions skin
  - Binds water to support moisture

- **PETROLATUM**
  - SKIN PROTECTANT
  - Protects exposed skin surfaces
  - Locks in moisture

- **BISABOLOL**
  - SKIN CONDITIONER
  - Soothes dry, irritated skin

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DRY, CRACKED SKIN

RAPIDLY RESTORE DRY, CRACKED SKIN WITH DAILY USE

STATISTICALLY SIGNIFICANT IMPROVEMENT OF DRY, CRACKED SKIN

Study Objective: Evaluate the efficacy of Aquaphor Healing Ointment when applied to dry, cracked skin once nightly for 4 weeks.

Study design: 4-week study of subjects with moderate-to-severe dry skin on heels to evaluate the efficacy of Aquaphor Healing Ointment applied once daily (N=40).

*Statistically significant improvement from baseline; p<0.05.

Clinical Grading:

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<th>Week 1</th>
<th>Week 2</th>
<th>Week 4</th>
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<td><strong>31%</strong>*</td>
<td><strong>45%</strong>*</td>
<td><strong>59%</strong>*</td>
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VISIBLY IMPROVEMENT IN DRY, CRACKED SKIN IN 1 WEEK

Subject Reported: **89%** improved skin after 1 week

RECOMMEND AQUAPHOR HEALING OINTMENT FOR PATIENTS WITH DRY, CRACKED SKIN

AQUAPHOR HEALING OINTMENT® IS THE #1 DERMATOLOGIST RECOMMENDED PRODUCT FOR 6 SKIN CONDITIONS

- Dry, Cracked Lips
- Dry, Cracked Cuticles
- Dry, Cracked Skin
- Dry Feet and Heels
- Post-Cosmetic Surgery
- Minor Wound Care

ORDER FROM YOUR WHOLESALER

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<tr>
<th>ITEM</th>
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